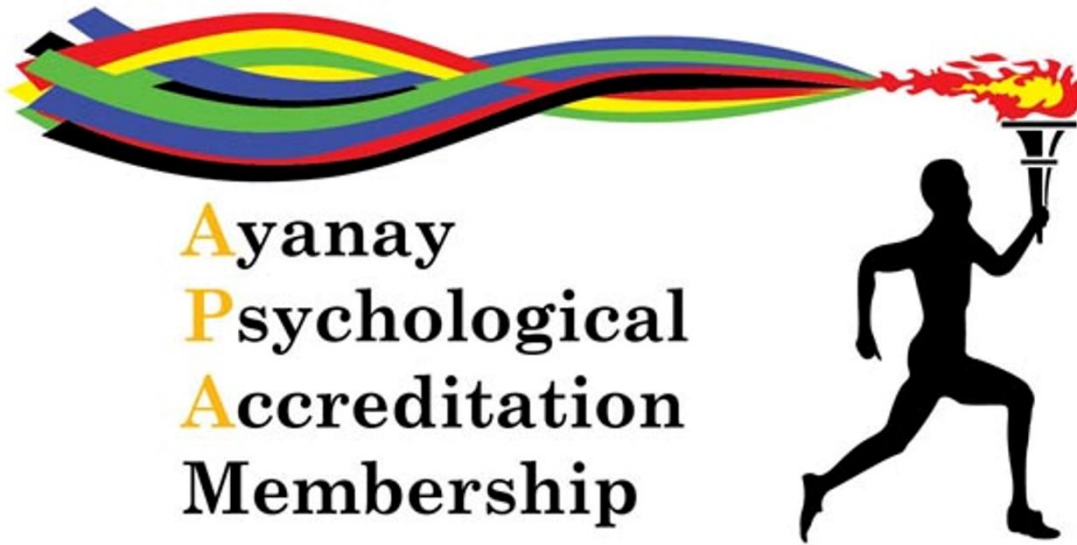


# Ayanay Psychological Accreditation



**Ayanay  
Psychological  
Accreditation  
Membership**

APA Recognised  
Specialist Awards



#theapaway

## Recognised Specialists

### What it takes to be an APA Recognised Specialist:

The recognition badges are available to all professionals, across all professional engagement arenas and all voluntary registers. Any professional can request a Recognised Specialist badge by submitting an essay (Max 3000 words) or a video presentation (Max 5 minutes), that demonstrates their knowledge and capacity, along with any supporting certification (that will be publicly available). The badges are awarded based on a peer review of the essay / presentation, and an APA Executive review.

For decades the public have searched for professionals the same way, and for decades the public perception of specialisations is often that professionals have declared their areas of expertise as a directory entry, without scrutiny, much like a preference of the topics they enjoy engaging with, rather than any meaningful knowledge, learning or understanding. APA's Recognised Specialist badges seek to rectify this perception and give the public a meaningful starting point in their search for a suitable professional.

### Knowledge

The essay / presentation must reflect knowledge that is

**E**levated above that of core training and

**P**rovide a higher level of understanding in the specialist topic.

### Capacity

The essay / presentation must demonstrate a professional's capacity to

**I**ncrease the understanding of the topic in others and

**C**reate a positive awareness of the topic in others

### Current Specialisms

- Addiction Awareness
- Nutrition, Weight, Shape and Health
- Sexual Trauma Awareness
- Dementia Awareness
- Child and Infant Loss Awareness
- Physical Accessibility, Mobility & Hidden Conditions
- Sexuality & Gender Awareness
- 1976ers - Abuse in the Home Awareness
- Neurodiversity Awareness
- Play and Creative Therapy
- Military and Blue Light Awareness
- Education and Community Support
- Therapeutic Consultancy



## Appreciation of Professional Knowledge, Understanding & Experience

### Applicants do NOT have to be APA Members

APA is seeking to ensure that the public are able to make informed choices about the professional they connect with. As APA operates to enhance the therapeutic experience and empower professionals, the Specialist Recognition Awards are open to all those that have developed Knowledge, Understanding, and Experience in the relevant specialisms.

### Knowledge, Understanding & Experience

APA accepts that being a specialist in any topic is never as simple as an academic knowledge but is a combination of elements. Nor is a specialism just a benefit of 'lived experience' alone. However you have acquired your knowledge, understanding & experience, it is your capacity to convert that into a benefit for others that makes a specialism. To share your elevated awareness of a specialist topic in a way that is ethical, professional and conducive to positive development for others is the true sign of a specialist.



APA's Specialist Recognition Awards empower professionals to embrace their own awareness and let the public connect with them, based on that awareness. Recipients will be promoted via APA's Specialist Directory and are subject an annual investment.

NO MORE TICK BOXES.

The Awards are E.P.I.C in that they

- Elevate the connectivity between professional and prospective client
- Provide direct knowledge to the prospective client from the professional
- Increase public confidence in the professionals capacity
- Create greater levels of Trust, Understanding & Belief in the Professional.

**All** applications for Specialist Recognition will be peer reviewed and reviewed by the APA Executive. All recipients will be included on the APA Recognised Specialists Directory.

This administration bares cost and APA is pleased to be able to offer all professionals a discounted Introductory levy:

APA Members - Review & Directory Listing - £10.00 PA, per specialism

Non-Members - Review & Directory Listing - £50.00 PA, per specialism

## To Apply

APA has sought to make applying as responsive and effective as possible.

If you choose to produce a written essay, please limit it to a maximum of 3000 words and submit it in PDF format. 1 essay per Specialisation.

If you choose to produce a video presentation, please limit this to a maximum of 5 minutes and again only 1 video per specialisation.

If you have received specialisation certificates or awards, that support your application, please submit digital copies of such certificates and awards, these will also be included in any subsequent directory listing

Please remember your submissions will be made public, by applying for the Awards, you are consenting to this fact.

NOTE: Amendments and Resubmissions to The APA Directory listings will carry an additional administration charge.

**Submissions should be made via [support@apa-accreditation.co.uk](mailto:support@apa-accreditation.co.uk)**



# Directory of Specialists

## Submission Cover Details

**Name:**

**Address of your Service Provision:**

**Contact Telephone Number:**

**Contact Email:**

**Website:**

**Professional Title:**

**Qualified Counsellor / Psychotherapist:**                      **Yes**                      **No**

Qualified refers to having passed a Level 4 diploma in Counselling / Psychotherapy or above.

**Proof of Qualification attached:**                      **Yes**                      **No**

**APA Status:**                      **Member**                      **Non-Member**

APA Membership PIN:

Please supply a digital copy of any Specialisation related Certification.

### **Non APA Member:**

Please supply a digital copy of your qualifications and, any Specialisation related Certification.

Please supply details of any Voluntary Register Affiliations:

British Psychological Society (BPS): \_\_\_\_\_

The National Counselling and Psychotherapy Society (NCPS): \_\_\_\_\_

British Association for Counselling & Psychotherapy (BACP): \_\_\_\_\_

UK Council for Psychotherapy (UKCP): \_\_\_\_\_

Other: \_\_\_\_\_



## Non Psychological Based Professional

Specialist recognition Awards are open to professionals in areas such as Social Care, Education, Civil Service, Community development and protection, and many more.

If this applies to you, please submit details of your employment role and any specialist related certification and relevant professional affiliations.

### **Sector of employment:**

### **Employer Details:**

Name of Employer

Contact Details of Employer:

Website of Employer:

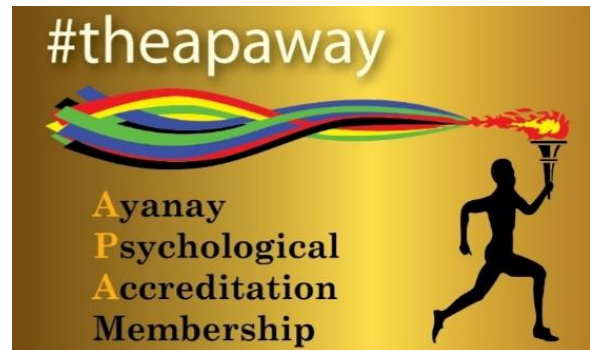
Description of your role:

### **Professional Affiliations:**

Unions, Voluntary Registers, Professional Associations etc:



# A new approach for new results



## Contact us

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- By telephone: Call our customer service team on 0208 556 4984
- By email: [support@apa-accreditation.co.uk](mailto:support@apa-accreditation.co.uk)
- In writing: Ayanay Psychological Accreditation,  
11 – 13 Cambridge Park, Wanstead, London E11 2PU